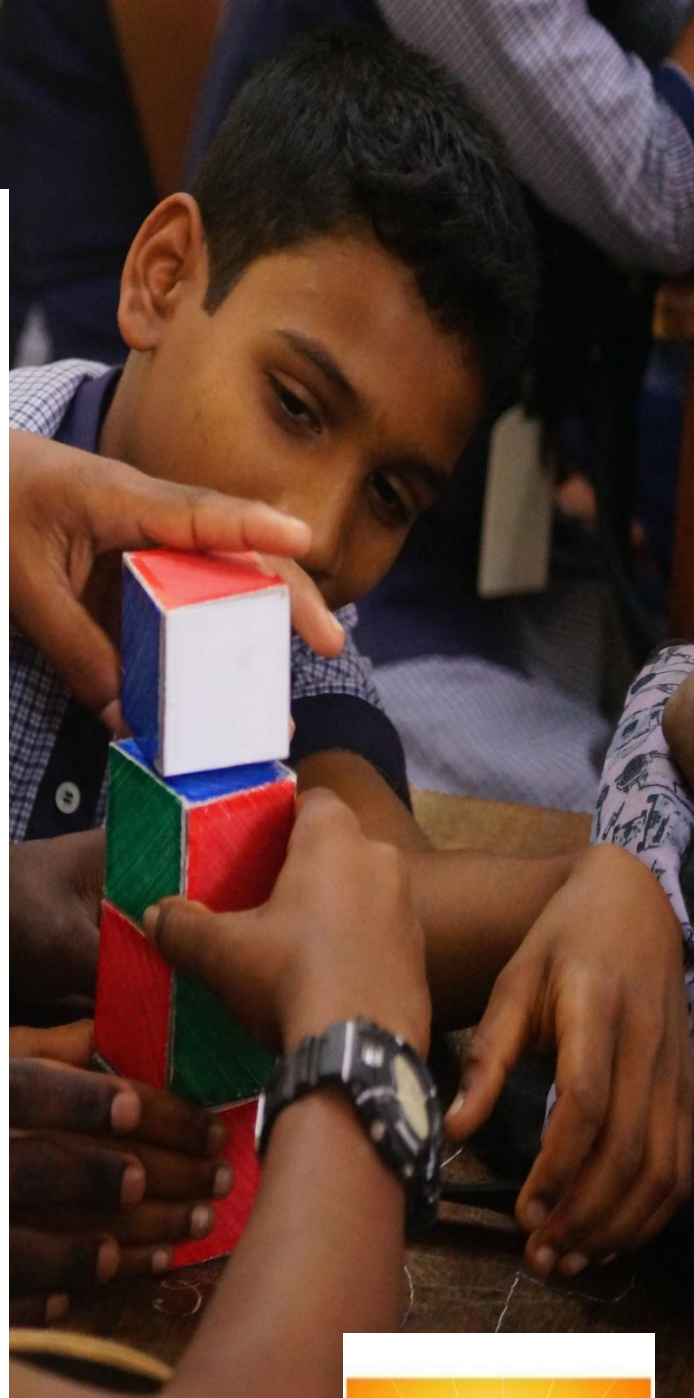


CARE

**Collective Action
for Rural
Empowerment**



U-0254



“The future of India lies in its villages”

- M.K. Gandhi

Name of the Institution & code: IISER Thiruvananthapuram, U-0254

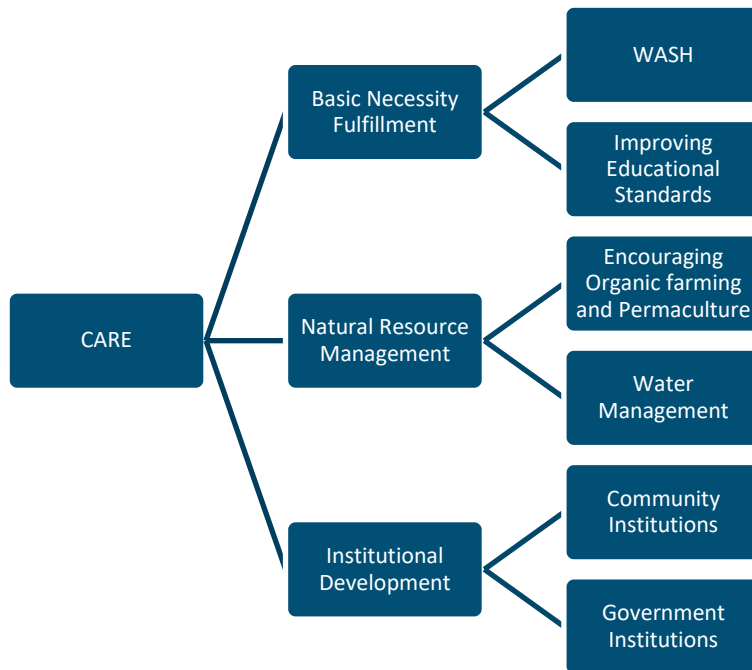
Name of the villages where rural development activities was carried out: Aryanad, Thenoor, Tholicode, Vellanadu, Vithura

Title of the success story: CARE – Collective Action for Rural Empowerment

4 Key words for your story: Empathize, Define, Ideate, Prototype, Test

Since the inception of Unnat Bharat Abhiyan (UBA), the UBA cell at IISER Thiruvananthapuram campus has been actively conducting and participating in the development process of the villages adopted by the Institute. The active participation of the student volunteers and other stakeholders helped the cell to bring a threshold to the development activities in the villages. The institute has conducted various programs in villages under the banner of UBA. For the effective implementation of the activities, we have followed the Human Centered Design (H.C.D) method, because it can help to increase the speed and effectiveness of creating innovative and adaptable solutions. By using H.C.D method, we could examine the basic needs of the community through active field visits and empathize with the people and the prototype are made accordingly.

We are implementing every activities under the banner of our UBA cell called CARE (Collective Action for Rural Empowerment). Under CARE we have categorized our development activities in to different focus areas



CARE has widened its focus towards different socio-economic environmental domains to keep it sustained for the future generations. Being a Regional Coordinating Institute we have kept active contact with the Participating Institutions to coordinate and channelize the development process effectively. At the same time CARE has a dedicated group to conduct and provide awareness on menstrual hygiene and gender sensitization in the adopted villages. Over the last one year, CARE has tried to augment the quality of education, sanitation, health and hygiene and drinking water facilities in the adopted villages. CARE ensured the expansion and sustainability of the programs in future by having an alignment with the government and non-government organizations.

CARE- MARG DARSHAN

Marg Darshan was a successful program initiated by the institute during the last academic year. The program basically focused on the students from the community. Through Marg Darshan we could provide tuition and coaching classes for the students appearing for NTSE, LSS and USS examinations. Some of the students achieved high ranks in the examinations and that was an inspiration for us to continue the program with new innovative and advanced teaching methods and strategies in future.



CARE - MISSION SWASTHYA

Mission Swasthya is majorly focusing on Health and WASH (Water Sanitation and Hygiene). As an initial step to the mission the institute has conducted few medical camps in the villages, especially in areas where there is a sizable tribal community, to counter the most common and prevalent health issues in the villages.

As part of the future venture, we are planning to extend the number of activities in health and WASH area. It is planning to conduct a survey on health and WASH to understand the perspective of the community. The results of the survey would lead to find the common issues and resolving it. Conducting active sessions, workshops and training programs on the stated issues are being planned.



CARE - EDUCATIONAL EXCELLENCE AWARD

By giving awards for the academic excellence, we are trying to inspire the children to be proud with their learning and what they have gained and continue with higher studies to achieve more in their future career.



CARE – Anwasha (Annual Science expo)

CARE collaborated with the Anwasha , the science club of the Institute, and conducted science exhibition wherein students from schools of adjoining village has participated. It was conducted with and objective to develop to nurture scientific thinking and research skills among children at the school level. Science Quiz was also organized wherein the winners were given with attractive prizes and consolation prizes was given to all participants.



CARE – OUTREACH PROGRAMME

Outreach programmes (aimed at invoking scientific interest in school students) have been organized at Govt. tribal school in Meenankal (around 15 kms from the IISER-TVM campus) and Govt. High School in Anappara (around 6 kms from the campus). The outreach program focused on nurture the scientific thinking and research skills among children at the school level.

